



Main Street Guymon District News

Promoting the history, culture, and commerce
of the downtown district

VOLUME 2, ISSUE 8

AUGUST 2008

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Director

We're on the web!
www.mainstreetguymon.com

BUSINESS OF THE MONTH

Long & McKinnon Insurance



Long & McKinnon Insurance represents families that have been serving Guymon's insurance needs since 1915. Warner McKinnon and Roger McKinnon are grandsons of Homer Long who started the original Long's Agency. Carl McKinnon and David Long were active for many years in the business, beginning after World War II and continuing up to Carl's death in 2003 and David's retirement from the agency in 2005.

"We strive to provide the same kind of service we did back in my grandfather's day—but insurance company's sometimes make it difficult to live up to that standard," Warner stated. As an independent agency, Long & McKinnon Insurance represents many different companies, each with different strengths and appetites for coverage they wish to write. Among the companies represented are America First Insurance (Liberty Mutual), American Farmers and Ranchers (formerly Oklahoma Farmer's Union), CNA Surety, Farmer's Alliance, Farmers Mutual, MetLife Auto & Home, Mid-Continent Group, Progressive, Travelers, and Union Standard

"We offer a broad range of insurance coverage for personal, farm, and commercial exposures. We are always happy to give people a quote, or to answer any insurance related questions—even if we don't currently insure a person.

"We strive to offer "**Best Neighbor**" responsiveness, as we think good service just isn't good enough," McKinnon concluded.

Long and McKinnon Insurance is located at 110 NE 5th Street and hours are 8:30 to 5 Monday thru Friday.



MSG August Calendar of Events

- August 5th—Design Committee Meeting—6 pm at MSG office
- August 4th—Norma Miess Workshop—2 pm at MSG office
- August 9th—Street Fight—6:30 pm at 5th and Main Street
- August 13th—Economic Restructuring—4:30 pm at MSG office
- August 14th—Promotion Committee Meeting—12 noon at MSG office
- August 19th—Lunch cookout in front of Long and McKinnon Insurance—11:30am to 1 pm
- August 20th—MSG Board Meeting—12 Noon at MSG Office
- August 25th—Organization Committee—12 noon at New Dragon Restaurant

Farmers Market every Saturday from 8 am to Noon at 5th and Main Street

Vision Statement

Our diversity is our strength. We strive to promote, preserve, and revitalize the Main Street Guymon Downtown District. We work together to retain and expand area businesses, improve business facades and the streetscape, and promote the business district. Our goal is to ensure that Guymon will continue to be an enjoyable community in which to live, work, visit, dine, and shop.

Main Street Guymon Members

If you are presently a Main Street Guymon Member, then a statement to continue your membership will be sent to you soon. If you would like to change your membership level, then you will need to indicate this to us at that time. Over the last 3 years, MSG has made significant inroads in the downtown district that would not have occurred if the program had not been in existence. Please help us to continue this vital legacy for the benefit of the community.. We appreciate your participation in this great cause.

Platinum Sponsorship—\$5,000 & up

City of Guymon
City of Guymon Convention and Tourism
Bank of the Panhandle
City National Bank and Trust

Gold Sponsorship—\$2,500 to \$5,000

Clark Auto Ranch

PTCI

Silver Sponsorship—\$1,500 to \$2,500

Epic Touch

Lodestar, Inc.

Tri-County Electric

Bronze Sponsorship—\$600 to \$1,500

Long and McKinnon Insurance

Mere Norman Cosmetics

Hunny's

Perkins Petroleum

United Supermarkets

Business/Property Owner—\$100 to \$600

Lumber Mart

Gibson Chiropractic

Mitre Box

Jon Parsley

Roberts and Keenan

Guymon Glass

John Board

Security Finance

G and G Electronics

Stuart's Auction

Total Entertainment

Eagan's Warehouse Showroom

Hitch Enterprises

Wirtz Lumber

Kitchen Mart

Victory Center

Huckins Insurance

Mr. Burger

Bookkeeping and Tax Services

Carter Auto Sales

Garrison Agency

TEL Oil

Brown and Associates Insurance

Parkview Pharmacy

Panhandle Furniture

Rain Maker Car Wash

SPC Office Supply

Radio Shack

Southern Office Supply

RandS Properties

Ken Lane State Farm Insurance

KGYN

Mann's Rental

Panhandle Printing

Kids Land

TBA Holdings, Inc.

Guymon Chamber of Commerce

PREDCI

Guymon Daily Herald

Ed's Carpetland

Elite Therapy of Texas County

Chain Diesel

KKBS

Continental Credit

Guymon Motor Parts

Guymon Furniture

Burning Bush Vineyard

TBA Agency—Allstate

Rosenthal Brokerage

K&J Houses

Friends of Main Street—\$50 to \$100

Roy Ehly

Amelia Ehly

Sam Fouquet

Delores Fouquet

Floyd and Terri Kalm

Sharon Petty

Alphonso Mata

Lambda Psi

Leta Black

Jay Stanfield

Tyler and Geraldine Latham

Melyn Johnson

If your name or business has been inadvertently left off or you would prefer your membership listed another way, please notify the MSG office at 338-6246. Thank you.

Winning Strategies for Including Multicultural Entrepreneurs in Downtown Revitalization

Multicultural entrepreneurs add a proactive approach and great flavor to our downtowns with their products, traditions, and celebrations. At the same time, unique cultural backgrounds create challenges in working together for common goals. Let a seasoned director whose own multicultural background and experience in a diverse Main Street community help you develop strategies that invite multicultural support and help you weave your community's cultural tapestry!

Presenter:

Norma Miess, *Main Street*
National Trust Main Street Center



Norma Miess to speak in Guymon

Utilizing Multi-Cultural Assets, Consulting and Training Services – Offered by Norma Miess, Program Officer, National Trust Main Street Center

Providing the tools to address the challenges and utilize the strengths of multi cultural presence in downtown revitalization.

Norma offers over twenty years of community efforts that include missionary service in Latin America, heritage tourism, business management, international non-profit emergency relief and community rebuilding efforts; and direct Main Street leadership experience.

Born and raised in Honduras, her personal multi-cultural background is a solid asset in understanding the increasingly diverse communities and in implementing strategies to incorporate multi-cultural stakeholders in downtown revitalization. She has been a regular national conference speaker sharing strategies for utilizing multi-cultural assets in community revitalization.

Named among the 25 most influential Latino leaders in the Chicago suburbs, Norma's result-driven leadership is focused on building organizational value by delivering direct benefit programming and services. Her personal approach in connecting with people is founded on building relationships of trust to develop strong partnership and volunteer support. Norma has personal knowledge and understanding of what strategies do and don't work, how to motivate volunteers and build effective partnerships.

Norma will be in speaking in Guymon on August 4th at 2 pm at the Main Street Guymon Office. For more information please contact the Main Street Guymon office at 580-338-6246.

FARMER'S MARKET

EVERY SATURDAY 8am- Noon

(All produce, products or fine art must be grown, produced or handmade by vendor.)



**116 NE 5th Street
(5th & Main Street)
Guymon, Oklahoma**

**FREE
ADMISSION
FOR VENDORS
AND BUYERS**



For more information or to register as a vendor please contact Charles White at Main Street Guymon 338-6246 or Vicki Ayres-McCune at the Business Enterprise Center 338-5838

DIRECT TO CONSUMER

"THE MAIN STREET RUMBLE"

Amateur Boxing at its Best

AUG 9TH ~ 5TH & MAIN ~ 7PM

SANTIONED BY:



**USA
BOXING**

PRESENTED BY:

WARRIORS BOXING CLUB





Main Street Guymon

116 NE 5th Street
Guymon, Ok 73942

Phone: 580-338-6246

Cell: 580-651-7500

E-mail: director@mainstreetguymon.com

www.mainstreetguymon.com

**Now is the time.....we are the
people....this is the place....**

To:

Join a committee— Have your voice heard

The success of Main Street Guymon would not be possible without the invaluable assistance of the volunteers. These volunteers are local business owners and individuals interested in helping our downtown district area become as vibrant and successful as possible.

If you, your group, organization, or business would be interested in becoming a part of one of our committees, please call the office at 338-6246.

Design Committee

Chair—

Members: Steve Tuttle, David Black, Anna Marie Rhoads, Sam Fouquet, Terri Kalm, Ronda Purvines, Sharon Petty

Meets the first Tuesday of every month at Main Street Guymon office, 6:30 pm

Promotion Committee

Chair—Jennifer Lovell

Members: Amy Green, Ronda Purvines, Alphonso Mata, Steve Tuttle, Marsha Strong, Nancy Davis, Courtney

White, Jeani Boaldin, Becky Robinson
Meets the second Thursday of every month at Main Street Guymon office, Noon—bring a sack lunch!

Economic Restructuring Committee

Chair—Mike Shannon

Members: Sam Fouquet, Mark Aubrey,

Don Rice, Larry Stump, Betty Viljoen,
Meets the second Wednesday of every month at Main Street Guymon office, 4:00 pm

Organization Committee

Chair—Kari Montgomery

Members: Larry Stump, Tina Adams, Marilyn Stegman, John Reid, Jay Stanfield,

Meets the fourth Monday of every month at New Dragon Restaurant, 12 noon

Historic Preservation Committee

Chair—Sharon Morgan

Members: Fred Hintergardt, Arla Hintergardt, Koleta Scott, June Wadley, Debbie Colson, Charles White

Meets the quarterly at the MSG office
Call the MSG office at 338-6246 for next meeting date.



Thank you to our Volunteers
For the month of July MSG had 108 Volunteer Hours
According to the **Independent Sector*** the value of volunteer time in Oklahoma in 2007 is estimated at \$16.30 per hour.

*Independent Sector is the leadership forum for charities, foundations, and corporate giving programs committed to advancing the common good in America and around the world. Our nonpartisan coalition of approximately 600 organizations leads, strengthens, and mobilizes the charitable community in order to fulfill our vision of a just and inclusive society and a healthy democracy of active citizens, effective institutions, and vibrant communities.