



Board Minutes
Thursday, August 21, 2014
Noon; Main Street Guymon office, 116 NE Fifth

Members present:

Elgie Davis
Vonda Wilkins
Monica Ronne
Soila Medina
Nick Tuttle
Nancy Davis
Melyn Johnson, Director

Members Absent:

Arlene Winfrey
Randy Jacobs
Dorothy Countryman

Other:

Jada Breeden

The meeting was call to order by the Chairman.

Minutes: A motion was made by Elgie to approve the July minutes as presented. Nancy seconded the motion, motion passed.

Financials: The financial report for the month was reviewed.

Monica joins the meeting.

Committee Reports

Business Development – meet and discussed possible activities for Main Street Week which will be from October 26th to November 1st. Sales throughout the week, receptions, geo cache type hunt to businesses that want to participate and a Costume Crawl, candy handed out on Halloween before the kids go trick or treating were some of the ideas. Red Ribbon Week and archeology program both supported by Main Street Guymon are schedule during the Main Street Week.

Design – No Report

Promotions – Shopping tournament was canceled. Only one registration was received for the tournament, the turnout on merchants was low this year, it was not bringing in any new members compared to last year we gained 5 new members. The committee has discussed some ideas to make it better next year. Azuma was very successful, attendance was great. There was a reporter from a Tulsa Magazine covering the event. New people who had never participated on main street activities were there and helped.

Organization – No report

Discussion with Laverne Main Street Director Terry Wheeler was tabled until next month. Director Melyn Johnson reminded everyone about the Regional Main Street Committee and Board meeting in Laverne schedule for Saturday, September 13. The meeting starts at 11 am and will be over at 3 pm.

Melyn gave her July Directors Report activities. Full Report attached. First lunch was at Urban Bru, there were 26 volunteers in July with t total of 283 volunteer hours. Vital volunteer was Cassi Jo Schiefer. The TV show was taped at the Golf Course topics were PBR, Bike and Bulls Motorcycle run, Golf tournaments and 4th of July.

Meeting was adjourn at 12:58p.m.