

Board Minutes Thursday Sept. 12, 2013 Noon; Main Street Guymon office, 116 NE Fifth

Members present: Elgie Davis Chris Urias Randy Jacobs Soila Medina Steve Tuttle Vonda Wilkins Melyn Johnson, Director Members absent: Arlene Winfrey Zach Waugh Brandon Romero

- 1. Chairman Chris Urias called the meeting to order at 1:10p.m.
- 2. Motion was made by Steve Tuttle and seconded by Elgie Davis to approve the August minutes. Motion passed.
- 3. Elgie presented the financial report for August, report was review. No action necessary.
- 4. Committee Reports:
 - Business Development Committee

Mystery Shopper - The first 3 mystery shops have been completed (SPC, Reid Furniture, and Christine's Home Furnishings). All Mystery shoppers are Mainstreet Volunteers, they rate customer service, your store layout, appearance, product, etc. John Reid called Melyn to thank for the shops and said he thought they were well done. Mystery shops for Urban Bru and Pub On the Bricks were started.

- Design Committee No report Organizational Committee – has a new chairman Vonda Wilkins and a new member Deidra Harbison. The garden party will have a jungle theme.
- Promotions Committee currently there is a Chairman opening.
- 5. Mainstreet Guymon Business Development Committee Cash Mob program works to encourage shopping local, especially shopping in local Main Street Guymon member businesses. The first organizational meeting was held, 22 people are signed up for the mob, when a mobster is unable to attend, they find a substitute. Turquoise color shirts were chosen by the mobsters, they are to wear it at each mob. Program sponsors are City National Bank, Bank of the

Panhandle, Brown and Associates Insurance, and Main Street Guymon. Mobsters are committed to spend \$20 each month. The mob are schedule on the second Monday of each month at 5.30 pm at a different retail store each month.

- 6. Motion was made by Steve Tuttle to approve \$300 to be spent on Christmas decorations light replacement. Motion was seconded by Elgie, motion passed.
- 7. Vonda motion to approve \$350 for October Table Gathering. Randy seconded, motion passed. The Table Gatherings will be limited to 10 people, the top four Mainstree investors will be invited, and dinner will be served.
- 8. Melyn Johnson presented the September Directors Report.
- 9. There was no new business.
- 10. Meeting was adjourn.