



Board Minutes
Thursday, October 16, 2014
Noon; Main Street Guymon office, 116 NE Fifth

Members present:

Elgie Davis
Vonda Wilkins
Monica Ronne
Soila Medina
Nick Tuttle
Nancy Davis
Melyn Johnson, Director

Members Absent:

Arlene Winfrey
Randy Jacobs
Dorothy Countryman

Other:

Jada Breeden

The meeting was call to order by the Chairman.

Minutes: A motion was made by Elgie to approve the September meeting minutes with the correction of member Nick Tuttle absent. Arlene seconded the motion, motion passed.

Financials: The financial report for the month of September was reviewed.

Committee Reports

Business Development - National Mains Street Week will be October 27 – November 1st. A proclamation will be presented by the mayor at the council meeting on October 30th. We are encouraging main street supporters to dine at the mains street restaurant members. We also have a couple volunteers that would deliver food to your office is needed.

Organization Committees – No Report

Promotions – the Cowboy Cookout was held on Saturday September 27th at Bob's Cowboy Bar, a Main Street Guymon member located on the east side of Main Street. It went week for a first time event, everything was generously donated, \$500 were made. Wit and Wisdom Evening is set for October 28th at St. Stephen's Episcopal Church Pioneer Hall at 5:30p.m. Dr. Sara Jane Richter is going to be telling of Wit and Wisdom from the Classroom. Tickets sale is limited to 32 the price is \$20 a plate, meal to be catered by Virgil Gibson.

Design - There has been discussion in regards to the next taco diner and bingo, it has been attentively schedule for the 3rd week in January.

Discuss Convention and Tourism Reimbursement Grant application for 2014.

Chairman Vonda Wilkins thanked everyone who attended the Convention and Tourism Board meeting October 9th in support of Main Street Guymon Funding request. All request were heard at the meeting, unfortunately no decisions were made. Comments from Convention and Tourism Board Members and Mayor were favorable. However, the occupancy hotel tax ordinance and resolution state the collected tax can be used for economic development, and the City of Guymon is looking to use some of that money for incentives. Vonda encouraged Main Guymon Street Board Members to contact council

members to let them know how important the organizations is for the community, and how crucial the city's funding is for Mains Street Guymon.

Discuss and take action on Advisory Board.

Melyn Johnson Main Street Guymon Director had agreed to set up an advisory board comprised of representatives the 3 prominent African countries, 5 Asian Countries and the main populace of Hispanic countries, as well as local people who are assisting with the immigrants and refugees. They will strive to meet monthly and be available to any group in the community that are wanting to know more about their countries and how to reach the population to better explain services and procedures and community activity. It might take a few months before the group is active. Those who helped with the federally qualified health center grant saw the need for an advisory board like these. Motion was made by Monica to approve the formation of a Multicultural Advisory Board under Main Street Guymon, it was seconded by Dorothy. Motion passed.

Discuss and take action on FQHC Outreach.

Main Street Guymon Mission is to Promoting the history, culture, and commerce of the downtown district. Outreach would be stepping out of Main Street's Mission. Outreach and Enrollment will be a priority of the health center. MSG is very effective in gathering appropriate partners to make a project successful, and skilled at hosting small events and trainings. MSG will be responsible for helping to reach out to the uninsured population through shared events and will strive to increase the number of enrollment partners. Elgie made the motion to authorize MSG to help with the Outreach for the FQHC. Motion was seconded by Nick, motion passed.

Discuss Fundraising notes from Main Street training.

A Regional Main Street Committee and Board meeting took place in Laverne on Saturday, September 10th. There was participation from board and committee persons from Woodward, Laverne, and Guymon. A number of ideas were exchanged. Guymon was proud to share about Azuma, the Cash and Lunch Mob. We also brag about the Shutterbugs, Healthy Moments, and TV Program. Woodward Main Street has a mascot, it is a Tuttle, his/her name is waffle. It is very popular, followed by a number of fans, whether is facebook or in person. Waffle gives away gifts and is present a many events. Lavern Main Street is one of the smallest designated communities, but have been noted by the State as a role model for other communities.

Discuss and take action on non-event fund raiser.

Director Melyn Johnson presented the board with the idea of hosting a non-event fundraiser which is an event that raises money but doesn't have to really exist. The concept is to save guests and the organization both time and money by not going through the trouble of an actual event. An invitation is send out to supporters stating how much they will save for not having to attend an event. The board is excited about this form of fundraiser, there was discussion on the best season to carry on this fundraiser. Several like the idea of doing it during Valentine's Day.

Executive Director Melyn Johnson presented her directors report. Main Street Shutterbugs has attended lots of activities. Several classes and meeting were held at the Main Street Guymon office. On the Bricks TV show focused on the Hispanic Heritage Month. Cash Mob was held at Christine's Home Furnishing, and Pub on the Birks was lunch mobbed. Vishal Patel was named Local Entrepreneur of the Month of September and Caty Montelongo was honored with the community Kudos. Vital Volunteers for the month of September were Rick and Val Furnish, there were 32 volunteers this month with a total of 190 volunteer hours.

Next Meeting will be November 20th.

Meeting was adjourn at 1:11 p.m.