



Board Minutes
Thursday, August 20, 2015
Noon; Main Street Guymon office, 116 NE Fifth

Members Present

Nick Tuttle
Vonda Wilkins
Monica Ronne
JuliAnn Graham
Soila Medina
Kayla McCarter
Jada Breeden*
Melyn Johnson, Director

Members Absent

Arlene Winfrey
Elgie Davis
Nancy Davis

**Ex-officio member*

The meeting was called to order by Chairman Soila Medina.

Vonda Wilkins moved to accept the July Board Meeting Minutes. Nick Tuttle seconded. Motion carried.

The board reviewed the financial report.

Committee Reports

Business Development – Soila Medina gave the committee report. She said the mystery shop is open for Peachwave. She said a multicultural TV show proposal has been submitted to PTCL.

Design – No report.

Promotions – Kayla McCarter said the tickets for the fundraiser are in. They say fix the roof and money raised will help fix the ceiling tiles, walls and other damage from the leakage. Turn them in at the next board meeting. They are \$5 for a chance at \$500 cash. Limited to 2000 tickets.

Organization – Vonda Wilkins reported the committee met and prepared fabulous folders for prospective member kits. The challenge for committee and board members is two new members a year. A member appreciation event was discussed and the decision was to not spend money on members because Main Street Guymon is a nonprofit but the organization might do

personal thank you notes or something similar. The taco dinner and bingo night fundraiser will be at the senior center on October 12.

The board reviewed the annual report.

The board reviewed the promotions roadmap. JuliAnn Graham motioned and Monica Ronne seconded to approve the roadmap. The motion carried.

Director's report. Melyn Johnson presented the director's report. She said she filmed the most recent television show at the Pub on the Bricks. She said it was a poor showing of the cash mob and lunch mob. Jada Breeden suggested sending calendar invites for the mob events to help encourage attendance. Sound Service went to an individual rather than a business membership. The July Vital Volunteer was Jennie Watkins, she did a phenomenal job on the Azuma Festival. Main Street Guymon will be offering a professional development course. Melyn is submitting a proposal to host Main Street training in Guymon.

Meeting was adjourned.

Respectfully submitted by JuliAnn Graham, Secretary.