



**Board Minutes**  
**Thursday, June 17, 2021**  
**Noon; Main Street Guymon office, 116 NE 5th**

***Mission: Promoting the history, culture, and commerce of the downtown district.***

Meeting called to order by Chairman Donna Riffel at 12:10.

Board Members present: Brenda Eidson, Nayely Esquivel, Shelby RedCorn, Donna Riffel, Kristine Scott, Mackie Wescott. Director Melyn Johnson was also present.

Dick Hines with Monitor Productions gave a presentation on an advertising program to be done at the YMCA. Business ads would run all day everyday on TV monitors. The cost is \$102.00 quarterly.

The May 2021 minutes were approved with the motion made by Kristine Scott and seconded by Shelby RedCorn. They passed unanimously.

Discussion on the financial report took place. Membership dues are coming in and Melyn is working on the reconciliation of the bench orders.

Promotions Committee Report: Discussion about having a Moonlight Madness sale (sidewalk sales) and the Farmers Market vendors coming back in the evening. Also maybe have a few food vendors participating.

Mackie said they can use the parking lot at the Results Realty.

Another idea from Tom Davis, with Iron Thunder if Main Street wanted to go in together and purchase t-shirts to sell at next year's Outback. The t-shirt could say "I survived the Outback". No date would be printed on them. We could sell them every year.

Business Development Committee Report: The Business Social Media Star for June – Kari Jauregui.

The board approved the Business Development, Design, Organization, and Promotion Committee Roadmaps.

Melyn gave the Director's Report for May.

The Monitor Productions proposal was discussed. The board unanimously felt we did not have the funds for advertising. Melyn will contact them with the decision.

The next meeting is July 15, 2021, at noon in the Main Street Guymon office.

Meeting adjourned at 1:00 pm.